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June 29, 2010
Eisai Co., Ltd.

**EISAI INTRODUCES TRAVELMIN® 1,
A ONCE-DAILY RAPIDLY DISINTEGRATING TABLET FOR
PREVENTION AND ALLEVIATION OF MOTION SICKNESS**

Eisai Co., Ltd. (Headquarters: Tokyo, President & CEO: Haruo Naito, "Eisai") announced today that the

[Notes to editors]

<Product Information>

1. Product Name:

Travelmin® 1 (class 2 pharmaceutical product)

2. Ingredients:

1) Active Ingredients:

Per single dose (one tablet)

50mg meclizine hydrochloride

0.25mg scopolamine hydrobromide hydrate

2) Inactive Ingredients:

. Carrageenan, cornstarch, d-mannitol, l-menthol, flavoring, iron sesquioxide, polydimethylsiloxane, purified stevia extract, cellulose, polyvinylpyrrolidone, silicic anhydride

3. Indications:

Prevention and alleviation of dizziness, nausea and headaches associated with motion sickness

4. Dosage and Administration:

For prevention of motion sickness, chew or dissolve in the mouth the following dosages 30 minutes before travel

Adults (15 years and older) one tablet

Children (under 15 years old) should not take this remedy

<Product Image>