for innovative solutions in prevention, cure and care for the health and well-being of people worldwide. We combine our talents to understand and meet the needs of patients and their families to enhance the quality of life.

FOR IMMEDIATE RELEASE

No. 09-41 October 16, 2009

Eisai Co., Ltd.

Eisai Opens Regional Office in Bahrain

Eisai Co., Ltd. (Headquarters: Tokyo, President and CEO: Haruo Naito, "Eisai") announced today the opening of a regional office in Bahrain (Location: AL-SEEF, Bahrain, Director: Yasushi Okada, "Bahrain Regional Office"). The new office has been established as a branch of its Asian headquarters Eisai Asia Regional Services Pte. Ltd. (Headquarters: Singapore, Managing Director: Yasushi Okada).

Eisai started doing business with the Midd

[Outline of Bahrain Regional Office]

Registered Company Name:	Eisai Asia Regional Services Pte. Ltd.
Dated Established:	June 2009
Location:	AL-SEEF, Kingdom of Bahrain
Director:	Yasushi Okada
Scope of Business:	Marketing and registration of pharmaceutical products

Contact:

PR Department Eisai Co., Ltd. +81 - (0)3 - 3817 - 5120